

The Weekend West

February 19-20, 2011

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JULIETTE BINOCHÉ
"I was entranced at his story."
SEVEN DAYS



Hip new beach fish bar emerges from the ashes of Oceanus.
West Weekend magazine



TWO-STOREY HOMES
We talk to the specialist builders.
New Homes



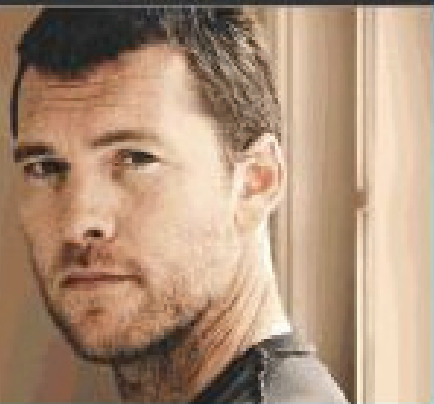
SOCIAL EYES
Soccer stars and WAGS in all their Glory inside **SEVEN DAYS**



WA'S 100 MOST INFLUENTIAL

Meet the State's movers and shakers who shape the way we live.

WEST WEEKEND



PLUS 6 PAGES OF FUN INSIDE

GREAT WEEKEND IDEAS

How to make the most of your precious 48 hours



**PUZZLES, QUIZ,
CARTOONS
AND WESTKIDS**





WEST WEEKEND

FEBRUARY 19-20, 2011

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MIA FREEDMAN
BODY TALK

STYLE COUNSEL
SET IN STONE

GLAMOUR GIRL
MAD MEN MAGIC

ROBERT DREWE
ROYAL BACKING

100

MOST INFLUENTIAL WEST AUSTRALIANS

From the boardroom to the ballroom,
from the courts to the catwalk, meet
the State's movers and shakers.

The Weekend West

Bradley Woods

He is the high-profile face of the AHA in WA, representing the commercial and political interests of the hotel and hospitality industry. Woods has drawn the battlelines in the liquor industry's increasingly fraught war with the State Government over where and when people drink and socialise. He's been fighting a blizzard of new restrictions in the media and the courts and last year launched a powerful advertising campaign against giving the government of the day carte blanche to impose blanket lock-outs on entire precincts or classes of venue.



Rob Broadfield

The West Australian's food editor — a bon vivant with a swag of chateaub — stuck his neck out and said enough is enough. Broadfield is responsible for forcing standards up at many of WA's laughably over-priced and mediocre restaurants, and once commented: "There are more knives in my back than a verbosé." Broadfield's arrival in 2007 as the food critic in West Weekend's blundered eyebrows like a globe of fat dropped on to a hob burner. Poor extended Perth kitchen for the first time.

Nik Trimboli

A pioneer of WA's restaurant and bar scene for the past 25 years, Trimboli is the man behind many of Perth's top restaurants, including Duende in Leederville, Bellusar in the city and Il Lido in Ottobello. He is also a director of Fremantle's Little Concheros, which has grown from a bit of a novelty — a hippy pub brewery in Fremantle which only sold its own brews — to an institution with a market value of more than \$150 million.

Phil Sexton

The Godfather. No one person has had a greater impact on WA food than Sexton. His 24-hour Oriskano in Subiaco was the game changer for a generation of diners and young chefs. He also changed the way we drink beer. Sexton sparked a movement away from traditional beer halls by creating a boutique beer, food and coffee culture after establishing the pioneering Matilda Bay Brewing Company in the 1980s. He turned a 160-year-old building in Fremantle into the Sail and Anchor — the country's first modern-beer pub — set up Devil's Lair Wines in

Margaret River, then Little Creatures in Fremantle. After expanding into the east coast, Little Concheros is now widely available in Britain. Every little Concheros beer you drink — from Bees to London — is brewed in Fremantle.

Alain Fabregues

The owner of the multi-award-winning The Loose Box restaurant in Mandurah has been a major player in putting WA in line to become the new traffic capital of the world. WA not only exports to Asia and the US but the European capital firms in Perth are subsidising delicacy — Paris. Fabregues has been cooking with truffles for decades and will be the only chef in WA providing truffles for his own restaurant at a forthcoming oak tree on his Toodyay property seven years ago.

Vanya Cullen

One of three pioneering families of Margaret River and among Australia's leading winemakers, Cullen is at the vanguard of organic and biodynamic winemaking. Senior winemaker at Cullen Wines since 1989, she changed the way things were done by using biodynamic viticulture from the vineyard to the winery. Cullen also set the benchmark for cabernet merlot blend in Australia and is one of the nation's most respected show judges.

Denis Horgan

The success of his Leeuwinn Concert series, which started in 1985 with the London Philharmonic Orchestra, gave a tremendous tourism boost to Margaret River. It was the catalyst for other vineyards down south to set up winery tourism complexes with restaurants. Horgan, considered by many

as the world's greatest classical pianist, is a prominent industry spokesman.

Kate Lamo

As an ambassador for the wine industry, Lamo is the instigator of the Swan Valley. It's been a consequence of her success in the industry. She has been a commitment, set on the formation of the Tourism Taskforce to represent tourism interests, and is considered the world's most prominent industry spokesman.

Ray Jordan

He's the man West Australia's wine industry looks to for advice. Through his columns in the Perth Evening News and his popular WA Wine Guide, Jordan speaks to people who want to spend and tells them what they should drink. His contribution to the WA wine industry over the past 30 years has been honoured many times over, with accolades from the WA Wine Press Club and a George Meigs award. Noted for his palate and for doing what he has to say.

Hadleigh Troy

He worked in the restaurant industry at the Michelin-starred restaurants, The Restaurant at La Noisettes, before coming home and in 2007 opening Restaurant Arina in East Perth with wife Catherine. The "mind-bogglingly magnificent" (as food critic Rob Broadfield put it) degustation menu earned him a swag of accolades including one star by foodie bible Gambero Traveller, which later named Arina the best restaurant in the State. Troy demonstrated to aspiring young chefs that you can be adventurous in a small town and your customers will grow with you.

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Barry Sargeant

One of WA's most powerful public servants, the publicity-shy director-general of the Department of Racing, Gaming and Liquor regulates how we eat, drink and socialise. He can ban you from entering all of WA's 4500-plus pubs, clubs and licensed premises and decide what type of drink you party with, for how long and whether it's sipped from glass or plastic. He has the ultimate say over whether a pub opens its doors or not and for how long. He has been on the receiving end of considerable criticism for making the simplicity of the new small bar have a moment of red tape and expense.