



Australian Hotels Association
WESTERN AUSTRALIA

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BEST STEAK SANDWICH – TASTE OF COUNTRY WA

The Australian Hotels Association(WA) has begun the hunt for Western Australia's best country pub steak sandwich.

"Until midnight on the 10 April 2012, everyone will have the opportunity to vote for their favourite country pub steak sandwich online at www.pubswa.com, or find us on Facebook," said AHA(WA) CEO, Bradley Woods.

"Now in its fifth year this popular competition continues to raise the gastronomic quality of pub steak sandwiches throughout the state.

"The steak sandwich is a highlight of any country pub menu because it pulls together everything that is great about a country pub, from the home style cooking to the locally grown produce.

"Together with the support from Tourism Western Australia and beverage company Lion, we search WA's top tourism regions to find the best steak sandwich available at one of our great country pubs.

"We want people visiting country pubs knowing that no matter where they are in WA, they can enjoy a unique, delicious and fresh steak sandwich that represents great value for money.

"We have some of the best country pubs in some of the most unique tourism regions in Australia and we want to celebrate the steak sandwich being an iconic taste of country WA."

Finalists for WA's Best Country Pub Steak Sandwich will be announced mid-April, with the final 'cook-off' taking place at the Hospitality Expo 2012 on Wednesday 2 May at Burswood Entertainment Complex.

Ends

For further information please contact Chuck Ellis, AHA (WA) Public Affairs Manager on (08) 9321 7701, pubaff@ahawa.asn.au or 0410 503 301.