



Australian Hotels Association
WESTERN AUSTRALIA

38 Parliament Place West Perth WA 6005
PO Box 660 West Perth Western Australia 6872
T: 08 9321 7701 F: 08 9321 7730 W: www.ahawa.asn.au

Media Release

Waterfront City Development

14 December 2009

The Western Australian accommodation, hospitality and tourism industry has wholeheartedly welcomed the State Government's announcement for an exciting waterfront precinct that compliments the Swan River.

Australian Hotels Association (WA) CEO, Bradley Woods, said Perth looks set for a major makeover with news of both the Northbridge Link and the Waterfront redevelopment.

Mr Woods said this was very good news for the tourism and hospitality industry and would provide the impetus for new hospitality and tourism experiences. The Swan River is one of Western Australia's greatest treasures and is enjoyed by locals and visitors alike.

A revitalized foreshore precinct has long been called for by so many and the government's plan to link the foreshore with the city will entice families and individuals to benefit from our sensational climate and vibrant city.

As Western Australia's peak tourism and hospitality association we look forward to working with government to support the long awaited benefits for Western Australians and our tourism and hospitality industry.

Ends

**For further information please contact
Bradley Woods , ☎ 9321 7701, 0417 977 245**