



Australian Hotels Association  
WESTERN AUSTRALIA

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# Media Release

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## The Merrywell crowned 2013 WA's Best Steak Sandwich Metropolitan

The Australian Hotels Association (WA) has announced The Merrywell as the winner of Perth's Best Steak Sandwich for 2013.

Since The Merrywell at Crown Perth opened last year American chef Rob Ryan has won lots of fans with his relaxed menu of quality "dude food".

The Brook Bar and Bistro in Ellenbrook was awarded a close second place by guest judges that included Paul Murray from 6PR, Graeme Butler from Channel Seven's Today Tonight and Tony Vitelli from Lion.

Judges were ultimately won over by Merrywell Head Chef Rob Ryan's Philadelphia cheese steak sandwich inspired version of the 'Aussie' Steak sandwich which replaced the steak with several layers of thinly sliced wagyu rump.

AHA (WA) CEO, Bradley Woods, congratulated the winner and said the response from the public and the industry to this year's competition has been overwhelming with finalists all receiving a great deal of support from patrons reflecting the quality, taste and freshness of ingredients that is served in pubs, hotels and bars throughout WA's metropolitan areas.

"The steak sandwich brings together everything that is great about WA venues and pubs, from the home-styled cooking to the locally-grown produce."

The five metropolitan finalists faced each other at a cook off to determine which steak sandwich is the best at the AHA Hospitality Expo on Wednesday 15 May 2013 at Crown Perth. The WA's Best Steak Sandwich Metropolitan Competition is sponsored by Tourism Western Australia and beverage company Lion.

**Ends**

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