



Australian Hotels Association
WESTERN AUSTRALIA

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Media Release

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COUNTDOWN TO WA'S MOST IMPORTANT HOSPITALITY EXPO AND CONFERENCE

The Australian Hotels Association (WA) has announced the State's only dedicated hospitality expo and conference will be held at Burswood Entertainment Complex on Tuesday 31 May and Wednesday 1 June 2011.

Hospitality Expo 2011 has been structured to maximize owners' and staff time away from hospitality business by providing the opportunity to engage in a condensed and comprehensive educational program in the morning and all the new sights, sounds and hospitality products in the afternoon over two informative days.

Hospitality Expo 2011 is designed to deliver the latest information, products and services that will underpin hospitality businesses for 2011 and beyond.

AHA(WA) CEO, Bradley Woods, said the Hospitality Expo 2011 and Hospitality 2011 Conference will again set the benchmark for trade-only hospitality events in WA.

"Hospitality Expo 2011 is the most exciting and interactive way for business owners and their staff to experience the very latest innovations that are shaping the hotel and hospitality industry in WA through live demonstrations, product testing and face-to-face engagement with more than 100 suppliers of high quality hospitality products and services," Mr Woods said.

"The two-day Hospitality 2011 Conference will feature some of the industry's pre-eminent experts, most important decision makers and most successful business operators presenting in an open and interactive forum."

Hospitality Expo delegates can register at www.ahawa.asn.au/events

Ends

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