



Australian Hotels Association  
WESTERN AUSTRALIA

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# Media Release

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## **HOTEL INDUSTRY WELCOMES WATERFRONT FUNDING COMMITMENT**

The Australian Hotels Association has welcomed today's announcement that \$270 million has been committed to redeveloping the Perth waterfront and called on the State Government to streamline the process for developing hospitality and tourism businesses in the new 'Waterfront Promenade'.

AHA(WA) CEO, Bradley Woods, said the State Government should be congratulated for committing to timeline for a development that will provide the Western Australian capital with a much-needed tourism and hospitality focal point.

"Perth deserves and needs an iconic waterfront development that drives people to our richest natural asset, which is the Swan River," Mr Woods said.

"The State Government has committed to a mix of cafes, bars and restaurants that will open out onto the Swan River and provide visitors and diners with an amazing experience situated over the water that will rival and exceed similar settings around the world.

"To support the development of hospitality businesses, the State Government needs to consult extensively with the hotel, hospitality and tourism sectors to reduce the red tape that exists in the planning and liquor licensing areas to ensure hospitality businesses are ready to open in 2014 when the project is expected to be complete."

Ends

For further information please contact Doug White on 0458 301 139