



Australian Hotels Association  
WESTERN AUSTRALIA

38 Parliament Place West Perth WA 6005  
PO Box 660 West Perth Western Australia 6872  
T: 08 9321 7701 F: 08 9321 7730 W: [www.ahawa.asn.au](http://www.ahawa.asn.au)

# Media Release

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## **AHA WELCOMES NEW AIRLINE AGREEMENT WITH CHINA**

The Australian Hotels Association (WA) has welcomed today's announcement by the Western Australian Government that an in-principle agreement has been reached with Asia largest airline, China Southern Airlines that will lead to more direct flights between major Chinese ports and Perth.

AHA(WA) CEO, Bradley Woods, said the beginnings of an agreement between China Southern Airlines and the WA Government would provide the WA's tourism and hospitality sector with direct exposure to the world's largest market.

"We welcome the initial start of a new airline agreement that will increase visitation and flights between China and Perth," Mr Woods said.

"The WA Government and Tourism Minister Kim Hames have done very well to reach this in principle agreement that has the potential to provide enormous benefit to the State."

China Southern Airlines is China's largest airline with hubs in Ghanzhou and Beijing. It also operates an extensive domestic air service in China as well as providing connections to the Middle East, Asia, Africa, Europe, North America and Australia.

Mr Woods said this is the most significant tourism announcement in the term of the Liberal-National Government.

"The importance of this relationship can't be underestimated as it has potential to underpin the hospitality and tourism sector for the next decade and beyond and ensure our accommodation properties benefit for years to come."

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For further information please contact  
Doug White, AHA Manager Media and Public Affairs 0458 301 139 or 9321 7701