



HOSPITALITY UNDER 1 ROOF

SEE, HEAR AND EXPERIENCE THE BEST AND LATEST
IN WA'S LIQUOR AND HOSPITALITY INDUSTRY



WA's Liquor & Hospitality Conference & Expo

**TUESDAY 31 MAY &
WEDNESDAY 1 JUNE 2011
18+ TRADE ONLY EVENT 1-6PM**

Hospitality Expo offers an extensive range of innovations and ideas for visitors to discover the latest premium hospitality products and services.

Exhibitors have been selected to present the very best and freshest industry thinking ensuring that visitors will see first hand products and services showcased from over 100 industry suppliers, including:

- ▶ Audio Visual
- ▶ Bedding
- ▶ Beer
- ▶ Entertainment
- ▶ Financial
- ▶ Food
- ▶ Furniture
- ▶ Hotel Equipment & Supplies
- ▶ Point of Sale
- ▶ Security
- ▶ Spirits
- ▶ Wine
- and much more!



HOSPITALITY 2011 CONFERENCE

Western Australia's only dedicated hospitality conference returns for 2011 and we invite you to discover where the industry could be heading.

This year's conference has been tailored to minimise the time spent away from your business with maximum results.





HOSPITALITY 2011 CONFERENCE

A CONDENSED AND COMPREHENSIVE TWO DAY EDUCATIONAL PROGRAM THAT WILL BENEFIT ALL HOSPITALITY MANAGEMENT LEVELS

TUESDAY 31 MAY

Time Topics & Speaker

10.00am - 10.40am **LIQUOR LICENSING AND REGULATION**
Barry Sargeant PSM, WA Director of Liquor Licensing

Barry Sargeant PSM, the WA Director of Liquor Licensing, Department of Racing, Gaming & Liquor on what's ahead for the future of the hotel and hospitality industry.

» HEAR FROM THE TOP

10.40am - 11.15am **FUTURE ISSUES IN FOCUS**
Bradley Woods, CEO, Australian Hotels Association (WA)

The AHA continues to demonstrate that it is the leader in fighting for and representing the issues that affect the hotel and hospitality industry. Bradley Woods will share the AHA's insight into future opportunities and challenges.

» A VIEW FROM THE DRIVER'S SEAT

11.15am - 11.45pm **NEW WORK HEALTH AND SAFETY LAWS – DON'T GET STUNG!**
Michael Morgan, RiskLink

New and significant Work Health and Safety Laws commence on 1 January 2012. The changes will have significant impact by increasing the liability of businesses and extend responsibility beyond employees and contractors to the public.

Sponsored by Aon Risk Services

» WILL I MEET THE NEW SAFETY REQUIREMENTS?

11.45pm - 12.30pm **WHAT'S HOT & WHAT'S NOT**
*Panel Session including:
Lyndon Waples, Colonial Leisure Group
Gary Beadle, 399 Bar and Five Bar
and others*

What are the WA market innovators in bars, hotels, and hospitality doing? Our panel of successful hospitality operators talk about their unique perspective on the future of the industry.

» KEEPING UP WITH NEW VENUE TRENDS

12.30pm - 1.15pm **Industry Networking Lunch**
presented by Carlton & United Breweries

WEDNESDAY 1 JUNE

Time Topics & Speaker

10.00am - 10.40am **ENFORCEMENT**
WA Police

What are the WA Police's future expectations of the WA hospitality industry? What are the areas of focus and concern, what expectations do they have of licensees and hear how the industry and police can work together to develop new management practices.

» POLICE EXPECTATIONS FOR THE HOSPITALITY INDUSTRY

10.40am - 11.10am **WILL THE LEGACY LIVE ON?**
Presented by Family Business Australia

How do hotel and hospitality business operators engage the next generation of leaders and prepare them for the challenges, to ensure their business and legacy lives on? Hear how some of the oldest family businesses in Australia are planning for the future.

» IS MY FUTURE BUSINESS STRUCTURE SOUND?

11.10am - 11.40pm **IS "SOCIAL MEDIA" RELEVANT TO YOUR BUSINESS?**
Andrew Dalton, Digital Strategist, Vivid Group

With 30% of people in Perth being on facebook alone, do you know what's being said about your business? Hear from an industry expert on the social media phenomenon and digital marketing for the hospitality industry.

» INTEGRATING ONLINE TECHNOLOGIES

11.40pm - 12.30pm **WA'S BACKBONE OF HOSPITALITY**
*Panel Session including:
Martin Peirson-Jones, Matso's Broome Brewery
Ashok Parekh, Palace Hotel Kalgoorlie
Nick Petroff, Bridgetown Hotel*

What's unique about regional and country hotel and hospitality business success in WA? Where are the future opportunities? Our panel of outback experts will give their perspective on the future and how they tap into the niche markets in their areas.

» SUCCESSFUL HOSPITALITY WITHIN REGIONAL WA

12.30pm - 1.15pm **Industry Networking Lunch**
presented by Synergy

BURSWOOD ENTERTAINMENT COMPLEX
TUESDAY 31 MAY - WEDNESDAY 1 JUNE 2011



SOCIAL & NETWORKING EVENTS

GALA DINNER

MONDAY 30 MAY 2011

The AHA Customers ATM Gala Dinner
& 2011 WA Hospitality Supplier Awards

Join WA's leading hospitality businesses and suppliers and enjoy a glamorous evening of premium food, beverages and live entertainment.

- Time:** 7.00pm
- Venue:** The Astral, Burswood Entertainment Complex
- Dress:** Lounge Suit



COCKTAIL RECEPTION

TUESDAY 31 MAY 2011

AHA Diageo Cocktail Function

Join key industry suppliers and hoteliers from around the state at this exclusive networking event.

- Time:** 6.00pm
- Venue:** Botanical Rooms, Burswood Entertainment Complex
- Dress:** Smart Casual



STEAK SANDWICH COOK-OFF

WEDNESDAY 1 JUNE 2011

WA's Best Country Pub Steak Sandwich competition
grand final cook-off!

Regional finalists from across the state compete in an exciting cook-off to gain the prestigious title of '2011 WA's Best Country Pub Steak Sandwich'.

Sizzling competition!

- Time:** 2.00pm
- Venue:** Main stage – expo exhibition ballroom

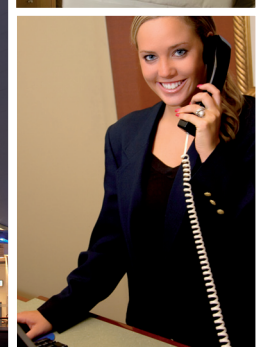
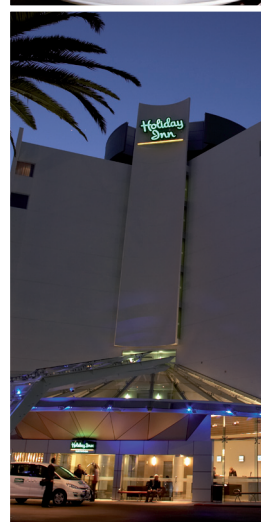


ACCOMMODATION

InterContinental Perth Burswood
Classic Rooms \$245.00 room only

Holiday Inn Burswood
Urban Rooms \$195.00 room only

Contact reservations on 9362 8888*
*quote AHA Hospitality Expo





REGISTRATION FORM

For each delegate please copy form
or register online at www.ahawa.asn.au

PACKAGES

1. MANAGERS & LICENSEES PACKAGE:

- The AHA Customers ATM Gala Dinner & 2011 WA Hospitality Supplier Awards – Monday 30 May
- VIP access to Hospitality Expo on Tuesday 31 May and Wednesday 1 June
- Hospitality 2011 Conference Sessions & Lunches – Tuesday 31 May and Wednesday 1 June
- AHA Diageo Cocktail Function – Tuesday 31 May

Please Tick
(✓)

\$399 per person

2. TUESDAY ONLY PACKAGE:

- Hospitality 2011 Conference Sessions
- Carlton & United Breweries Industry Networking Lunch
- Expo entry
- AHA Diageo Cocktail Function

\$199 per person

3. WEDNESDAY ONLY PACKAGE:

- Hospitality 2011 Conference Sessions
- Synergy Industry Networking Lunch
- Expo entry

\$179 per person

PACKAGE TOTAL \$

INDIVIDUAL TICKETS

AHA Customers ATM Gala Dinner & 2011 WA Hospitality Supplier Awards - Monday 30 May \$155 per person

AHA Diageo Cocktail Function - Tuesday 31 May \$55 per person

INDIVIDUAL EVENTS TOTAL \$

Please complete and return to:

AHA (WA), PO Box 660, West Perth WA 6872 or Fax to 9321 7730 Enquiries to 9321 7701

BOOKING FORM & TAX INVOICE

ABN 96 422 750 882. Photocopy this form for your records as it is a tax invoice for GST purposes.

Business Name: _____

Contact Name: _____ Position Title: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

PAYMENT DETAILS

TOTAL \$_____ (inc. GST)

Payment options

Cheque (made payable to WAHHA) for \$_____

EFT (please phone 9321 7701 for details)

Credit Card: Visa / Mastercard / AMEX (3% surcharge applies to AMEX)

Card #

Expiry Date: ____ / ____

Cardholder's Name: _____

Authorised Signature: _____

Date: ____ / ____ / ____

OFFICE USE ONLY:

REC_____ ENT_____ INV_____ CONF_____

Full payment for all events must be received by Friday 20 May 2011.

Bookings cancelled after Friday 20 May 2011 will incur a 100% cancellation fee.

Register online at www.ahawa.asn.au



SUPPORTERS

- 92.9
- 21st Century Business Equipment
- Accuracy Counts
- A Cleaner World
- Advans Exhibition Services
- Aon Risk Services
- APRA
- Bacardi Lion
- Barwick Wines
- Bevcon Solutions
- BOC
- Bottlemart
- Burgess Rawson
- Carlton & United Breweries
- Cheesebuddy Food Suppliers
- Coca-Cola Amatil
- Constellation Wines Australia
- Customers ATM
- De Bortoli Wines
- DIAGEO Australia
- Dwyer Durack Lawyers
- Easy Payroll
- ELuma Media
- EventsCorp
- Family Business Australia
- Fry Fresh
- FOX SPORTS
- Furniture Options
- Gateway Printing
- H & L Australia
- HLW(WA)
- Hospitality Accessories
- Hospitality Group Training
- HOSTPLUS**
- Imperial Tobacco Australia
- Independent Distillers
- Island 2 Island Beverage Company
- James Richardson
- KLB Systems
- Lion Nathan
- Little Creatures Brewery
- Liquor Marketing Group
- Mal Atwell Indoor Leisure Group
- MegaVision Sound & Lighting
- ME Bank
- Miles From Nowhere
- National Foods
- Office of Road Safety (Department of Premier and Cabinet)
- On-Q Point of Sale
- Perth Institute WA
- Premier Motors Volvo
- Premium Beverages
- Racing & Wagering Western Australia
- Retail Systems
- Robert Oatley Vineyard
- Samuel Smith & Son
- Shade Engineering
- Schweppes
- Sebel Furniture
- SITA Environmental Services
- SITEGROUP International
- Sleepyhead Bedding
- Staging Connections
- Stax Chairs
- Sittella Winery
- Synergy
- The Chair & Table Warehouse
- The Smith's Snack Food Company
- Thomas Peacock & Sons
- Treasury Wine Estates
- Vok Beverages
- WALU The Furniture Company
- Worldbest Premium Cigars



SPONSORS

