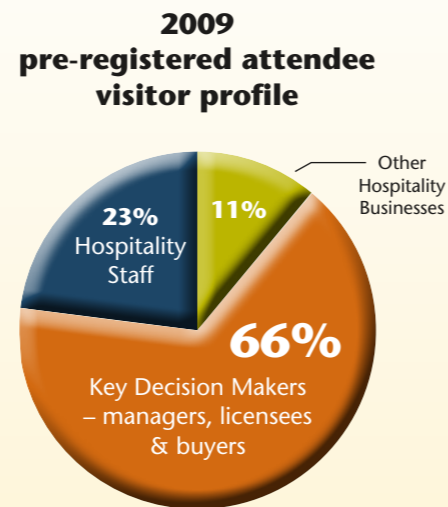


## What is included in your Hospitality Expo 2010 exhibitor booth

- Professionally constructed stand shell available in various sizes
- Company name applied to front fascia
- All walls in Velcro compatible material
- Power – One (1) 5 amp GPO per booth
- Lighting – Two (2) spotlights per booth or one (1) spotlight per 3sqm
- Exclusive listing in Expo Buyers Guide distributed to all attendees
- Opportunity to include promotional material in official delegate show bag
- Recognition on Hospitality Expo 2010 marketing material
- Top tips on how to maximise your participation at the expo
- A complimentary ticket to the Industry Networking Function
- Ground support from event management staff and Burswood

**ADVANS**  
EXHIBITION SERVICES

*...Can you afford  
not to be there?*



### Facts and Figures

Expected Attendance: 2000+

Expected Exhibitors: 100+

Number of years in existence: 11

Owned and Operated by:  
Australian Hotels Association (WA)

### Who to contact

Please contact Jessica Waters from the Australian Hotels Association (WA) to discuss exhibiting opportunities or to book your booth today:

**Jessica Waters**

Corporate Relations & Membership Executive

P: 08 9321 7701

E: expo@ahawa.asn.au

**hospitality  
expo**

www.ahawa.asn.au



Australian Hotels Association  
WESTERN AUSTRALIA

Exclusively  
Hospitality  
Trade

**Tuesday 1 & Wednesday 2 June 2010**

Burswood Entertainment Complex  
Perth, Western Australia

**LIMITED SPACE - SECURE  
YOUR BOOTH NOW**



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Australian Hotels Association  
WESTERN AUSTRALIA



## About Hospitality Expo

Hospitality Expo is a comprehensive showcase of the best and latest trends, ideas, products and services for all segments of the hospitality industry.

As WA's largest annual hospitality expo, it is recognised as one of the leading platforms to communicate to the industry, enabling you to reach thousands of clients all under the one roof.

This is your opportunity to present your product and sell your services and also to create the all important first impression!

Expo participation enables you to learn about industry trends, gain competitor insights, make key industry contacts, and further solidify relationships with current customers.

## Why exhibit at Hospitality Expo 2010?

Hospitality Expo provides you with an excellent opportunity to:

- Increase sales and build business partnerships
- Engage potential and current clients face-to-face
- Promote your brand, products and services to a quality audience of professionals who have the direct authority to purchase
- Give you business greater exposure
- Exhibit to a targeted hospitality trade audience
- Launch new products and services
- Gain competitor insights
- Generate leads and drive sales

## Who attends Hospitality Expo?

With over 2000 pre-registered attendees in 2009, Hospitality Expo attracts an involved and enquiring audience hungry for new ideas!

Exhibit to key decision makers from ➤



## Hospitality Expo Promotion

Hospitality Expo 2010 implements an extensive pre-event marketing and promotions campaign including:

- Direct mailing to WA licensed hospitality businesses
- Hospitality Expo advertisements in trade publications
- Online promotions and marketing
- Complimentary invitations for you to distribute to your valued customers
- Official listing in the Hospitality Expo 2010 Buyers Guide distributed to all attendees

## Speaking from experience...

Whether you're in liquor, food, accommodation, catering equipment, textiles, bedding & furniture, communication, insurance, finance, merchant services or construction & design, there's a place for you at Hospitality Expo 2010.

“ We have been overwhelmed by the positivity and great atmosphere. We have made some good new leads. ”  
**Furniture Options**

“ For us as a brand new company, it's been absolutely invaluable; we've had opportunities to meet metro and country customers. Guaranteed we will back next year. ”  
**Packaged Beverages**

“ This has been one of the better tradeshows we have been to, with high quantity and high quality leads. ”  
**Customers ATM**

“ It's always a fantastic opportunity to network with our valued customers & liaise with prospective clients. ”  
**HOSTPLUS**

## EXPO SPACE IS LIMITED

Fax your booking form today (08) 9321 7730

Call (08) 9321 7701 for more information  
 or visit [www.ahawa.asn.au](http://www.ahawa.asn.au)

**Act now to  
 be involved**