



Australian Hotels Association
WESTERN AUSTRALIA

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Media Release

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BEST STEAK SANDWICH – TASTE OF COUNTRY WA

The Australian Hotels Association (WA) has begun the hunt for Western Australia's best Country Pub Steak Sandwich.

Until midnight on the 8 May 2011, the public will have the opportunity to vote for their favourite country pub steak sandwich online at www.pubswa.com. The successful competition is now in its fourth year and continues to raise the gastronomic quality of pub steak sandwiches throughout WA.

"The steak sandwich is always a highlight of any country pub menu because it pulls together everything that is great about a country pub, from the home style cooking to the locally grown produce," said AHA(WA) CEO, Bradley Woods.

"Together with the support from Tourism Western Australia and Swan Draught, every year we search each of the State's tourism regions to find the best steak sandwich available at one of our great country pubs and every year the competition gets hotter and the steak sandwiches get more delicious.

"We want people visiting country pubs knowing that no matter where they are in WA, they can enjoy a unique, delicious and fresh steak sandwich that represents great value for money.

"We have some of the best country pubs in some of the most unique tourism regions in Australia and we want to celebrate the steak sandwich being an iconic taste of country WA."

Finalists for "WA's Best Country Pub Steak Sandwich" will be announced at the beginning of May and the final 'cook-off' will take place at the AHA Hospitality Expo 2011 on Wednesday 1 June at Burswood Entertainment Complex at 2pm.

Ends

For further information please contact
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