



Australian Hotels Association
WESTERN AUSTRALIA

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Media Release

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Bridgetown Hotel takes bite out of steak sandwich competition

The Bridgetown Hotel has been judged the winner of the 2010 WA's Best Country Pub Steak Sandwich Competition following a cook off at Burswood Entertainment Complex today.

The Australian Hotels Association (WA), Tourism WA, Lion Nathan and Synergy hosted the search for the great taste of country WA, which culminated in today's Steak Sandwich Cook-Off at the AHA Hospitality Expo 2010.

The Bridgetown Hotel's steak sandwich was judged the best of five finalists by a panel consisting of WIN Television's Deb Kennedy, Fox Sports commentator and West Coast Eagles great Glen Jakovich, Lion Nathan's Brett Grebert and AHA(WA) CEO Bradley Woods.

"The steak sandwich is an Australian icon that can define, not only a hotel, but an entire region when locally-grown produce is used to create a culinary masterpiece," said AHA(WA) CEO Bradley Woods.

"Each year we search each of the State's tourism regions to find the best steak sandwich available at one of our great country pubs and I would like to congratulate the Bridgetown Hotel for being adjudged the winner."

Judging for "WA's Best Country Pub Steak Sandwich" was based on a number of factors including the tenderness and quality of the steak, presentation, sauces, flavour, value for money and the quality of the sides that accompany the sandwich.

The five finalists were determined by consumer voting.

"This competition has been a great success and has showcased some truly honest, delicious steak sandwiches that have been created and prepared with great pride," Mr Woods said.



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“Each of the entrants was unique in regards to their presentation, ingredients and taste and highlighted the fact that you can go into any country pub in WA and enjoy some fresh, quality fare that has been produced with local ingredients.”

“I would like to congratulate all the finalists for presenting steak sandwiches of the highest quality, made with the freshest local ingredients from the regions they represent.”

The five finalists were:

Chris Nichols, Last Chance Tavern, South Hedland
Michael Mullavey, Southerly’s Harbour View Bar & Restaurant, Port Denison
Beth Allen, Mundaring Hotel
Matt Dalton-Smith, Exchange Hotel, Kalgoorlie
Luke Butler, Bridgetown Hotel

Ends

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