

# Hospitality In Focus

See, hear and experience the best and latest  
in WA's liquor and hospitality industry



**WA's Liquor & Hospitality Conference & Expo**

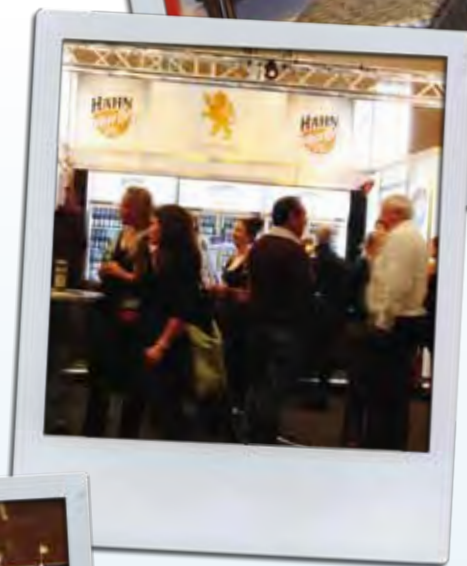
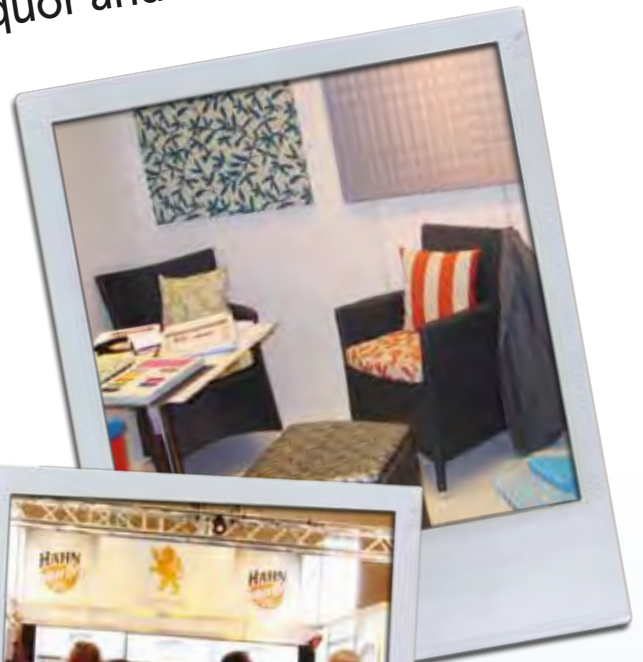
**Tuesday 1 & Wednesday 2 June 2010**

**18+ Trade Only Event 1-6pm**

Hospitality Expo offers an extensive range of innovations and ideas for visitors to discover the latest premium hospitality products and services.

Exhibitors have been selected to present the very best and freshest industry thinking ensuring that visitors will see first hand products and services showcased from over 100 industry suppliers, including:

- Audio Visual
  - Bedding
  - Beer
  - Entertainment
  - Financial
  - Food
  - Furniture
  - Hotel Equipment & Supplies
  - Point of Sale
  - Security
  - Spirits
  - Wine
- and much more!



## Hospitality Speaks 2010 Conference

Hospitality Speaks has been tailored to minimise the time spent away from your business with maximum results.

Find out what the future holds for the hospitality industry. Hear insights from industry experts, thought leaders, and sector professionals providing hot tips for running a successful business.



# Hospitality Speaks 2010

Tuesday 1 June

## Time Topics & Speaker

**10.00am - 10.30am** **REPORT ON WA'S NEW MAJOR PROJECTS AND ECONOMIC DIRECTION**  
*Bill Marmion, Liberal Party Parliamentary Secretary*

Bill Marmion was formerly a respected consultant with a background in engineering, he is now one of the key figures of the Barnett led Liberal/National State Government.

As Parliamentary Secretary to the Premier, Bill will provide delegates with key information relating to the future of WA, including:

- How the government is supporting industry
- What new developments are on the horizon
- Why WA is a great place to do business

**10.30am - 11.15am** **A LOOK INTO THE FINANCIAL FUTURE – STAY AHEAD OF THE GAME**  
*Scott Pape, The Barefoot Investor presented by HOSTPLUS*

The Barefoot Investor is Australia's favourite money guy. According to Sir Richard Branson the "Barefoot Investor makes finance fun"

Don't miss out on Scott's simple steps to improve your financial position plus insights into interest rates, property, shares and the sustainability of the resources sector.

An industry expert and Scott will provide thoughts as to what's ahead for the economic climate and how it will affect the West Australian hospitality industry. Discover how customer spending has changed and what you and your staff can do to build a secure financial future.

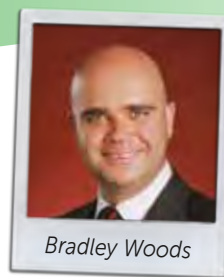
**11.15am - 12.00pm** **NATIONAL HOTEL & HOSPITALITY ISSUES**  
*Australian Hotels Association CEO's Panel*

AHA CEO's from throughout Australia have come to Perth to address delegates on the major issues confronting the hotel and hospitality sector across the nation. Topics covered include: industrial relations, alcohol taxation, accommodation industry direction, liquor licensing, lockouts, glassings, alcohol restriction and tourism development.

**12.00pm - 12.30pm** **TACKLING THE NEW INDUSTRIAL AWARDS – AVOID UNNECESSARY FINES**  
*AHA(WA) Workplace Relations Team*

The AHA(WA)'s workplace relations experts provide simple and effective ways to deal with the new modern award.

**12.30pm - 1.15pm** **Foster's Group Industry Networking Lunch**



Bradley Woods



Scott Pape



Max Hitchins

Wednesday 2 June

## Time Topics & Speaker

**10.00am - 10.40am** **WA HOTEL & HOSPITALITY ISSUES IN FOCUS**  
*Bradley Woods AHA(WA) CEO/Executive Director*

The industry is facing an onslaught of issues this year. Bradley Woods turns up the heat on how the AHA is leading and responding to issues such as glassing attacks, industrial relations changes, Tourism WA, red tape in business, alcohol restrictions, patron behaviour and more.

**10.40am - 11.15am** **THE ENFORCERS – HEAR FROM THE TOP**  
*Liquor Enforcement Unit - WA Police*

Join WA Police Licensing Enforcement Division Detective Superintendent, Jim Migro, and Specialist Enforcement & Operations Portfolio Assistant Commissioner Shayne Maines, in focussing on police enforcement of the liquor industry on national, state and local levels. Police across the country and around the State have focus points of concern. Find out what they are; what expectations Police have of licensees and how the industry and Police can work together to achieve common goals.

Don't miss this unique opportunity to ask questions of two of WA's top cops.

**11.15am - 12.00pm** **THE FUTURE OF TECHNOLOGY – HOW TO SURVIVE IN TODAY'S COMPETITIVE MARKET PLACE!**  
*Max Hitchins, The Hospitality Doctor*

In Australia Max is called the 'Hospitality Doctor'. In Asia he is called the 'Internet magician' and in America when he spoke at the world's largest Hospitality exhibition he was introduced as 'The Wizard from Oz'.

Technology has been a major issue in the hospitality industry for many years with less than 50% of businesses using available technology products to run their business. Learn how to make your business stand out by getting busy online.

**12.00pm - 12.30pm** **BUILDING A GREEN BUSINESS**  
*Ian Knox, HFM Asset Management*

Discover large energy savings through cutting edge solutions! Leading consultant Ian Knox provides essential information for owners, managers and supervisors that are serious about implementing sustainable solutions to reduce their carbon footprint.

**12.30pm - 1.15pm** **Industry Networking Lunch**  
*presented by Synergy and Water Corporation*

Burswood Entertainment Complex • Mon 31 May - Wed 2 June 2010

# Social & Networking Events

## Gala Dinner

Monday 31 May 2010

### The AHA Gala Dinner & 2010 WA Hospitality Supplier Awards

Join WA's leading hospitality businesses and suppliers and enjoy a dazzling evening of premium food, beverages and live entertainment.

Time: 7.00pm

Venue: The Astral, Burswood Entertainment Complex

Dress: Lounge Suit



## Cocktail Reception

Tuesday 1 June 2010

### AHA Diageo Cocktail Function

Join key industry suppliers and hoteliers from around the state at this exclusive networking event.

Time: 6.00pm

Venue: Botanical Rooms, Burswood Entertainment Complex

Dress: Smart Casual



## Steak Sandwich Cook-Off

Wednesday 2 June 2010

### WA's Best Country Pub Steak Sandwich competition grand final cook-off!

Regional finalists from across the state compete in an exciting cook-off to gain the prestigious title of '2010 WA's Best Country Pub Steak Sandwich'. Sizzling competition!

Time: 2.00pm

Venue: Main stage – expo exhibition ballroom



  
INTERCONTINENTAL.  
PERTH BURSWOOD

  
HOTELS · RESORTS  
BURSWOOD

## ACCOMMODATION

InterContinental Perth Burswood  
Classic Rooms \$225.00 room only

Holiday Inn Burswood  
Urban Rooms \$175.00 room only

Contact reservations on 9362 8888\*

\*quote AHA Hospitality Expo

# Registration Form

For each delegate please copy form or register online at [www.ahawa.asn.au](http://www.ahawa.asn.au)



## PACKAGES

### 1. VIP Package includes:

- The AHA Gala Dinner & 2010 WA Hospitality Supplier Awards – Monday 31 May
- VIP access to Hospitality Expo on Tuesday 1 and Wednesday 2 June
- Hospitality Speaks 2010 Business Sessions & Lunches – Tuesday 1 and Wednesday 2 June
- AHA Diageo Cocktail Function – Tuesday 1 June

Please Tick (✓)

\$399 per person

### 2. Tuesday Package includes:

- Hospitality Speaks 2010 Business Sessions
- Foster's Group Industry Networking Lunch
- Expo entry
- AHA Diageo Cocktail Function

\$189 per person

### 3. Wednesday Package includes:

- Hospitality Speaks 2010 Business Sessions
- Industry Networking Lunch presented by Synergy and Water Corporation
- Expo entry

\$169 per person

PACKAGE TOTAL

## INDIVIDUAL TICKETS

Monday Gala Dinner & 2010 WA Hospitality Supplier Awards

\$155 per person

Tuesday Cocktail Function

\$50 per person

INDIVIDUAL EVENTS TOTAL

Please complete and return to:

AHA (WA), PO Box 660, West Perth WA 6872 or Fax to 9321 7730 Enquiries to 9321 7701

**Booking Form & Tax Invoice** ABN 96 422 750 882. Photocopy this form for your records as it is a tax invoice for GST purposes.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Details

TOTAL \$\_\_\_\_\_ (inc. GST)

Payment options

- Cheque (made payable to WAHHA) for \$\_\_\_\_\_
- EFT (please phone 9321 7701 for details)
- Credit Card: Visa / Mastercard / AMEX (3% surcharge applies to AMEX)

Card #

Expiry Date: \_\_\_\_ / \_\_\_\_

Cardholder's Name: \_\_\_\_\_

Authorised Signature: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

OFFICE USE ONLY:

REC\_\_\_\_\_ ENT\_\_\_\_\_ INV\_\_\_\_\_ CONF\_\_\_\_\_

Full payment for all events must be received by Friday 21 May 2010.

Bookings cancelled after Friday 21 May 2010 will incur a 100% cancellation fee.

Register online at [www.ahawa.asn.au](http://www.ahawa.asn.au)