



Australian Hotels Association  
WESTERN AUSTRALIA



## EXHIBITOR PROSPECTUS

27 & 28 JUNE 2023 - CROWN PERTH

**SECURE YOUR BOOTH AT  
WESTERN AUSTRALIA'S  
LARGEST TRADE-ONLY HOSPITALITY EXPO!**

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## WHAT IS HOSPITALITY EXPO?

Hospitality Expo is hosted by the Australian Hotels Association (WA) and is Western Australia's premier trade event, showcasing a comprehensive collection of products and services on offer to the industry.

The Expo provides a unique opportunity for exhibitors to promote their brand at WA's largest Expo to the entire hospitality industry from bars, pubs & taverns to hotels, restaurants and and bottle shops.

Hospitality Expo is a key event for industry offering a place where exhibitors can create new partnerships, cement existing relationships and network with the best in the business.

## TOP 3 REASONS TO EXHIBIT

1

Reach key decision makers and reaffirm existing relationships

2

Increase brand awareness and launch new innovations

3

Network directly with the trade and hospitality leaders







## HOSPITALITY EXPO 2023

For over 20 years, the AHA(WA) Hospitality Expo has successfully attracted decision makers within the sector. Key marketing activities include:

- Direct e-mail to invites to over 4000 hospitality businesses in Western Australia
- Promotions through AHA(WA) publications, website, social media channels, and targeted e-mail marketing to over 10,000 hospitality industry professionals
- Listing in the AHA(WA) Hospitality Expo 2023 Buyers Guide provided to all attendees

## WHO ATTENDS?

Accommodation Hotels

Resorts

Cafés

Catering & Food Service

Clubs

Liquor Stores

Motels

Tourism Venues

Restaurants

Small Bars

Taverns

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## WHAT DOES AN EXPO BOOTH INCLUDE?

- 1 Your trade stand space
- 2 Company name on fascia, walls in velcro compatible material
- 3 Power - One 5 amp GPO per booth
- 4 Two (spotlights per booth or one spotlight per 3sqm
- 5 Professionally constructed stand shell, available in various sizes
- 6 Recognition in Hospitality Expo 2023 marketing materials
- 7 Top tips on how to maximise your presentation at the expo
- 8 Ground support from event management staff and Crown Perth

## TYPES OF VISITORS

- 81% Decision Makers
- 10% Hospitality Staff
- 9% Other Industry Professionals

## NEED ADVICE?

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## WHO EXHIBITS?

ATMs	Dry Foods	Point of Sale
Baked Goods	Education & Training	Safety & Security
Bedding	Floor Coverings	Snacks
Beer	Frozen Foods	Sound & Lighting
Catering	Furnishings	Smallgoods
Equipment	Furniture	Soft Drinks
Cleaning	Gourmet Food	Spirits & Cocktails
Coffee	Insurance	Technology
Crockery & Cutlery	Interior Design	Waste - Management Wines
Dairy Products	Lawyers	
	Meat, Poultry & Seafood	



Hospitality Expo is the ideal place to see a selection of the very best products, services and suppliers to the industry. It's a trade-only event that consistently offers an excellent layout of displays, personal interaction and quality product tasting.

Andrew Hill - COO, Food, Beverage & Entertainment Crown Casino

**\*TRADE ONLY**

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