

SECURE YOUR BOOTH  
AT WESTERN AUSTRALIA'S  
LARGEST TRADE-ONLY  
HOSPITALITY EXPO!



# EXHIBITOR PROSPECTUS 2024

25 & 26 JUNE  
CROWN PERTH



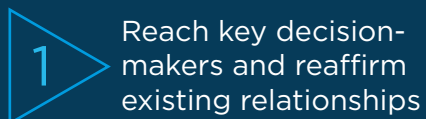
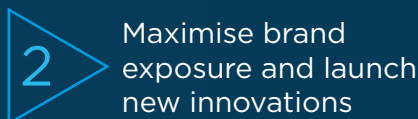

## WHAT IS HOSPITALITY EXPO?

Hospitality Expo is hosted by the Australian Hotels Association (WA) and is Western Australia's premier trade event, showcasing a comprehensive collection of products and services on offer to the industry.

The Expo provides a unique opportunity for exhibitors to promote their brand at WA's largest Expo to the entire hospitality industry from bars, pubs & taverns to accommodation hotels, restaurants and bottle shops.

Hospitality Expo is a key event for industry offering a place where exhibitors can create new partnerships, cement existing relationships and network with the best in the business.

## TOP 3 REASONS TO EXHIBIT

- 1 Reach key decision-makers and reaffirm existing relationships
- 2 Maximise brand exposure and launch new innovations
- 3 Network directly with the trade and hospitality leaders



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## HOSPITALITY EXPO 2024

For over 20 years, the AHA(WA) Hospitality Expo has successfully attracted decision makers within the sector. Key marketing activities include:

- Direct e-mail to invitees to over 4000 hospitality businesses in Western Australia
- Promotions through AHA(WA) publications, website, social media channels, and targeted e-mail marketing to over 10,000 hospitality industry professionals

## WHO ATTENDS?

Accommodation Hotels

Resorts

Cafés

Clubs

Liquor Stores

Motels

Tourism Venues

Restaurants

Small Bars

Taverns

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## WHAT DOES AN EXPO BOOTH INCLUDE?

- 1 Your trade stand space
- 2 Company name on fascia, walls in velcro compatible material
- 3 Power - One 5 amp GPO per booth
- 4 Professionally constructed stand shell, available in various sizes
- 5 Recognition in Hospitality Expo 2024 marketing materials
- 6 Top tips on how to maximise your presentation at the expo
- 7 Ground support from event management staff and Crown Perth
- 8 Listing in the AHA(WA) Hospitality Expo 2024 E-Buyers Guide

## TYPES OF VISITORS



## NEED ADVICE?

CONTACT: Kyah Crafter - AHA(WA) | [pem@ahawa.asn.au](mailto:pem@ahawa.asn.au) | 08 9321 7701



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## WHO EXHIBITS?

- |                    |                         |                            |
|--------------------|-------------------------|----------------------------|
| ATMs               | Dry Foods               | Point of Sale              |
| Baked Goods        | Education & Training    | Safety & Security          |
| Bedding            | Floor Coverings         | Snacks                     |
| Beer               | Frozen Foods            | Sound & Lighting           |
| Catering           | Furnishings             | Smallgoods                 |
| Equipment          | Furniture               | Soft Drinks                |
| Cleaning           | Gourmet Food            | Spirits & Cocktails        |
| Coffee             | Insurance               | Technology                 |
| Crockery & Cutlery | Interior Design         | Waste Management           |
| Dairy Products     | Meat, Poultry & Seafood | Wine Makers & Distributors |
|                    | Plant based foods       |                            |



*Hospitality Expo is the one stop shop to see a major selection of the latest & best products and services that suppliers to the industry have to offer. It is a trade-only event that has the perfect layout for personalised interaction and quality product sampling.*

**Ric Torchia -State Manager ALH Hotels WA/SA**



**\*TRADE ONLY**

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