

SECURE YOUR BOOTH
AT WESTERN AUSTRALIA'S
LARGEST TRADE-ONLY
HOSPITALITY EXPO!



EXHIBITOR PROSPECTUS 2025

24 & 25 JUNE
CROWN PERTH



Australian Hotels Association
WESTERN AUSTRALIA

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WHAT IS HOSPITALITY EXPO?

For **more than** 25 years the Australian Hotels Association (WA) Hospitality Expo has been WA's premier hospitality trade event. This must-attend event showcases an extensive range of products and services for bars, pubs, taverns, hotels, restaurants and bottle shops.

The Expo provides an unparalleled opportunity to connect with WA's largest gathering of hospitality professionals, forge new partnerships, strengthen existing relationships and network with industry leaders.

TOP 3 REASONS TO EXHIBIT

1. **Reach decision makers** - Connect directly with key decision makers in WA's hospitality sector while reaffirming valuable industry relationships.
2. **Maximise exposure** - Showcase your brand, launch new products or services, and stand out in front of a highly targeted audience.
3. **Network with business decision makers** - Build connections with influential hospitality professionals to grow your business.

Don't miss your chance to be part of WA's premier hospitality event!



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ENHANCED VISITOR SCANNING FOR 2025!

Building on the incredible success of our new technology in 2024, we are excited to announce the return of our upgraded visitor scanning system for 2025.

In 2024, exhibitors and attendees praised the connections made possible by the visitor scanning system, through simplified lead collection, tracked interactions and providing easy access to attendee information.

We've enhanced the visitor scanning system for 2025 to include even more interaction opportunities. Exhibitors will benefit from insights and more ways to connect with attendees, such as personalised exhibitor content and information, easy scheduling of one-on-one meetings, QR code check-ins, access to event content and so much more.

The enhanced visitor scanning system ensures that everyone, from the moment they register to the final connection, enjoys a more seamless, interactive and enjoyable event.

Don't miss the chance to experience these cutting-edge tools for networking and lead generation at Hospitality Expo 2025!





HOSPITALITY EXPO 2025

For over 25 years, the AHA(WA) Hospitality Expo has been the premier event for Western Australia's hospitality sector, consistently attracting key decision makers and industry leaders.

To ensure maximum exposure for exhibitors, the Expo is promoted through a comprehensive marketing campaign designed to reach the heart of WA's hospitality industry.

Key promotional activities include:

- Direct invitations: Sent to over 4,000 hospitality businesses across Western Australia.
- Targeted **digital outreach**: Reaching more than 10,000 industry professionals via personal email marketing.

Multi-channel promotion: Featuring extensive coverage through AHA(WA) publications, official website and social media platforms.

With a proven record of success, Hospitality Expo 2025 offers exhibitors unparalleled opportunities to connect with buyers, showcase innovations and grow their brand.

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WHAT DOES AN EXPO BOOTH INCLUDE?

1. Your trade stand space
2. Company name on fascia, walls in velcro-compatible material
3. Power - One 5 amp GPO per booth
4. Professionally constructed stand shell, available in various sizes
5. Recognition in Hospitality Expo 2025 marketing materials
6. Ground support from event management staff and Crown Perth
7. Listing in the AHA(WA) Hospitality Expo 2025 E-Buyers Guide

TYPES OF VISITORS

79% Decision Makers	12% Hospitality Staff	9% Other Industry Professionals
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EXCLUSIVE EARLY BIRD EXHIBITOR PRICING

(Book by 31 March, 2025)

2x2 - \$2,760

3x2 - \$3,930

4x2 - \$5,080

3x3 - \$5,670

Full price

2x2 - \$3,440

3x2 - \$4,980

4x2 - \$6,480

3x3 - \$7,200

NEED ADVICE?

CONTACT: Kyah Crafter - AHA(WA) | pem@ahawa.asn.au | 08 9321 7701

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WHAT KINDS OF BUSINESSES EXHIBIT?

ATMs	Dry Foods	Point of Sale
Baked Goods	Education & Training	Safety & Security
Bedding	Floor Coverings	Snacks
Beer	Frozen Foods	Sound & Lighting
Catering	Furnishings	Smallgoods
Equipment	Furniture	Soft Drinks
Cleaning	Gourmet Food	Spirits & Cocktails
Coffee	Interior Design	Technology
Crockery & Cutlery	Meat, Poultry & Seafood	Waste Management
Dairy Products	Plant based foods	Wine Makers & Distributors

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Hospitality Expo is the one-stop shop to see a major selection of the latest and best products and services that suppliers to the industry have to offer. It is a trade-only event that has the perfect layout for personalised interaction and quality product sampling.

Ric Torchia - State Manager ALH Hotels WA/SA

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