

# AHA 2026 Hospitality expo

SECURE YOUR BOOTH  
AT WESTERN AUSTRALIA'S  
LARGEST TRADE-ONLY  
HOSPITALITY EXPO!



## EXHIBITOR PROSPECTUS 2026

30 JUNE & 1 JULY  
CROWN PERTH



Australian Hotels Association  
WESTERN AUSTRALIA

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# WHAT IS HOSPITALITY EXPO?

For more than 25 years, the Australian Hotels Association (WA) Hospitality Expo has been WA's leading hospitality trade event. This must-attend showcase brings together an extensive range of products and services for bars, pubs, taverns, hotels, restaurants and bottle shops.

The Expo offers an unmatched opportunity to engage with WA's largest gathering of hospitality professionals — creating new partnerships, strengthening existing relationships and networking with industry leaders.

# TOP 3 REASONS TO EXHIBIT

- 1. Reach Decision-Makers:** Connect directly with key decision makers across WA's hospitality sector while reinforcing valuable industry relationships.
- 2. Maximise Your Exposure:** Showcase your brand, launch new products or services, and stand out in front of a highly targeted, engaged audience.
- 3. Network With Influence:** Build meaningful connections with senior hospitality professionals to help grow your business.

Don't miss your opportunity to be part of WA's premier hospitality event!



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# ENHANCED VISITOR SCANNING FOR 2026!

Following the strong success of our lead-scanning technology introduced in 2025, we're excited to bring it back for another year — now with even more capability and value for exhibitors and attendees.

Last year, the system was widely praised for simplifying lead collection, tracking interactions and providing quick access to attendee information, helping exhibitors make stronger and more efficient connections.

For 2026, the scanning system has been further upgraded to deliver even greater engagement opportunities. Exhibitors will enjoy deeper insights and new ways to connect with attendees, including personalised exhibitor content, easy scheduling of one-on-one meetings, QR code check-ins, access to event content and much more.

From registration through to your final connection, the enhanced system ensures a smoother, more interactive and more rewarding event experience for everyone.

Don't miss the opportunity to take advantage of these cutting-edge tools for networking and lead generation at Hospitality Expo 2026!



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## HOSPITALITY EXPO 2026

To ensure maximum exposure for exhibitors, the Expo is promoted through a comprehensive marketing campaign designed to reach the heart of WA's hospitality industry.

Key promotional activities include:

- Direct invitations: Sent to over 4,000 hospitality businesses across Western Australia.
- Targeted digital outreach: Reaching more than 10,000 industry professionals via personal email marketing.
- Multi-channel promotion: Featuring extensive coverage through AHA(WA) publications, official website and social media platforms.

With a proven record of success, the Expo gives you unparalleled opportunity to connect with buyers, showcase your innovations and grow your brand.

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## WHAT KINDS OF BUSINESSES EXHIBIT?

ATMs  
Baked Goods  
Bedding  
Beer  
Catering  
Equipment  
Cleaning  
Coffee  
Crocery & Cutlery  
Dairy Products

Dry Foods  
Education & Training  
Floor Coverings  
Frozen Foods  
Furnishings  
Furniture  
Gourmet Food  
Interior Design  
Meat, Poultry & Seafood  
Plant-based foods

Point of Sale  
Safety & Security  
Snacks  
Sound & Lighting  
Smallgoods  
Soft Drinks  
Spirits & Cocktails  
Technology  
Waste Management  
Wine Makers & Distributors

*“ Hospitality Expo is the one-stop shop to see a major selection of the latest and best products and services that suppliers to the industry have to offer. It is a trade-only event that has the perfect layout for personalised interaction and quality product sampling. ”*

**Ric Torchia - General Manager, Commercial - ALH Group**

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## WHAT DOES AN EXPO BOOTH INCLUDE?

- Your trade stand space
- Company name on fascia, walls in velcro-compatible material
- Power - One 5-amp GPO per booth
- Professionally constructed stand shell, available in various sizes
- Recognition in Hospitality Expo 2026 marketing materials
- Ground support from event management staff and Crown Perth
- Listing in the AHA(WA) Hospitality Expo 2026 E-Buyers Guide

## TYPES OF VISITORS

**79%**

Decision Makers

**12%**

Hospitality Staff

**9%**

Other Industry Professionals

## EXCLUSIVE EARLY BIRD EXHIBITOR PRICING

Book by 31 March 2026 to receive the exclusive offer

	EXCLUSIVE OFFER	FULL PRICE
2x2	\$2,840	\$3,540
3x2	\$4,050	\$5,130
4x2	\$5,232	\$6,680
3x3	\$5,850	\$7,200

## NEED ADVICE?

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Partnership & Events Manager

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