AHA 2027 Hospitality expo

SECURE YOUR BOOTH AT WESTERN AUSTRALIA'S LARGEST TRADE-ONLY HOSPITALITY EXPO!



EXHIBITOR PROSPECTUS 2027

4 & 5 MAY

CROWN PERTH

Australian Hotels Association
WESTERN AUSTRALIA

BOOK YOUR BOOTH TODAY >

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WHAT IS HOSPITALITY EXPO?

For more than 25 years, the Australian Hotels Association (WA) Hospitality Expo has been WA's leading hospitality trade event. This must-attend showcase brings together an extensive range of products and services for bars, pubs, taverns, hotels, restaurants and bottle shops.

The Expo offers an unmatched opportunity to engage with WA's largest gathering of hospitality professionals — creating new partnerships, strengthening existing relationships and networking with industry leaders.

TOP 3 REASONS TO EXHIBIT

1. **Reach Decision-Makers:** Connect directly with key decision makers across WA's hospitality sector while reinforcing valuable industry relationships.

2. **Maximise Your Exposure:** Showcase your brand, launch new products or services, and stand out in front of a highly targeted, engaged audience.

3. **Network With Influence:** Build meaningful connections with senior hospitality professionals to help grow your business.

Don't miss your opportunity to be part of WA's premier hospitality event!







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WHAT KINDS OF BUSINESSES EXHIBIT?

ATMs
Baked Goods
Bedding
Beer
Catering
Equipment
Cleaning
Coffee
Crockery & Cutlery
Dairy Products
Dry Foods
Education & Training
Floor Coverings
Frozen Foods
Furnishings
Furniture
Gourmet Food
Interior Design
Meat, Poultry & Seafood
Plant-based foods
Point of Sale
Safety & Security
Snacks
Sound & Lighting
Smallgoods
Soft Drinks
Spirits & Cocktails
Technology
Waste Management
Wine Makers & Distributors

"Hospitality Expo is the one-stop shop for discovering the latest products and services for the hospitality industry. As a trade-only event, it provides the perfect environment for personalised conversations, product sampling and connecting with leading suppliers. The engaging AHA team is also on hand to help you connect with the right people and make the most of your visit."

Joe Baily - State Manager WA - Aus Venue Co.

Australian Venue Co.

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WHAT DOES AN EXPO BOOTH INCLUDE?

- Your trade stand space
- Company name on facia, walls in velcro-compatible material
- Power - One 5-amp GPO per booth
- Professionally constructed stand shell, available in various sizes
- Recognition in Hospitality Expo 2027 marketing materials
- Ground support from event management staff and Crown Perth
- Listing in the AHA(WA) Hospitality Expo 2027 E-Buyers Guide
- Lead scanning ability

TYPES OF VISITORS

79%
Decision Makers

12%
Hospitality Staff

9%
Other Industry Professionals

EXCLUSIVE EARLY BIRD PRICING

Book your booth before February 28 to receive access to Early Bird pricing.

BOOTH	SQM SIZE	EARLY BIRD PRICE
2x2	4	$2,920
3x2	6	$4,200
4x2	8	$5,440
3x3	9	$6,030

NEED ADVICE?

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